


## RADINA VUČETIĆ

<p>Associate Professor at the General Modern History Head of the Center for American Studies Department of History Faculty of Philosophy University of Belgrade Phone: +381113206270 +381641297065 (mobile) E-mail: <a href="mailto:rvucetic@gmail.com">rvucetic@gmail.com</a> and <a href="mailto:rvucetic@f.bg.ac.rs">rvucetic@f.bg.ac.rs</a></p>	 A portrait photograph of Radina Vučetić, a woman with dark, wavy hair, wearing glasses and a colorful scarf. She is looking slightly to the right of the camera with a gentle smile.
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### EDUCATION

- 2011** PhD in History at the Faculty of Philosophy, University of Belgrade, Dissertation: *Americanization of Yugoslav Popular Culture in the 1960s*
- 2002** M.A. in History at Faculty of Philosophy, University of Belgrade, with thesis “*Cvijeta Zuzorić*”. *European Influences on Cultural life in Belgrade 1918-1941*
- 1998** B.A. in History at Department of History, Faculty of Philosophy, University of Belgrade

### PROFESSIONAL EXPERIENCE

- Since 2018** Head of the Center for American Studies, Faculty of Philosophy, University of Belgrade
- Since 2016** Associate Professor at the Department for General Modern History, Faculty of Philosophy, University of Belgrade
- 2011-2016** Assistant Professor at the Department for General Modern History, Faculty of Philosophy, University of Belgrade

- 2005 – 2011** Teaching Assistant at the Department for General Modern History, Faculty of Philosophy, and University of Belgrade
- 2002 - 2005** Research-Fellow at the Institute for Recent History of Serbia

## TEACHING

**Courses for undergraduate students:** American 20th Century; Contemporary history of Europe; Propaganda in the 20th Century; Cold War World

**Courses for MA students:** Cold War Culture; Film and History

**Courses for PhD students:** Media and Communication in the 20th Century; Popular Culture in the 20th Century

## PROJECTS

- 2020** DAAD project **Pluralism and Networking in (Post-) Imperial and Socialist Southeast Europe** (Humboldt Universität zu Berlin, University of Belgrade, University of Sarajevo, University Jurja Dobrile, Pula)
- 2014-2019** **Socialism Goes Global: Cold War Connections Between the ‘Second’ and ‘Third Worlds’ 1945-1991** (funded by the Arts and Humanities Research Council AHRC, Partners: The University of Exeter, in collaboration with the Universities of Oxford, Columbia, Leipzig and Belgrade, the Hungarian Academy of Sciences, and University College London)
- 2019** DAAD project **Bedrohliche Wende nach ideologischer Erstarrung, Das jugoslawische 1989 Revisited** (Humboldt Universität zu Berlin, University of Belgrade, University of Sarajevo, University Jurja Dobrile, Pula)
- 2018** DAAD project **Das Jubiläumsjahr 2018 in der historischen und gesellschaftlichen Debatte** (2018 Yubilee in a Historical and Social Debate), (Humboldt Universität zu Berlin, University of Belgrade, University of Sarajevo, University Jurja Dobrile, Pula)

- 2013 - 2017** DAAD project **Repräsentationen des sozialistischen Jugoslawien im Umbruch** (Humboldt Universität zu Berlin, University of Belgrade, University of Sarajevo)
- 2011 - 2019** **Tradition and Transformation: Historical Memory and National Identity in Serbia** (Ministry of Science, Institute for Recent History of Serbia and Faculty of Philosophy, University of Belgrade)
- 2011 - 2014** **Physical Violence and State Legitimacy in Late Socialism** (Zentrum für Zeithistorische Forschung, Potsdam)
- 2006 - 2010** **Yugoslavia and the Cold War Challenges 1946-1989/90** (Ministry of Science and Faculty of Philosophy, University of Belgrade)
- 2004 - 2008** **Ordinary people in an Extraordinary Country. Everyday life in Yugoslavia 1945-1990** (Euroclio, The Hague)

### MEMBERSHIPS

**Since 2018** is the member of the Executive Board of the Association “Fulbright and Friends”.

**Since 2017** is the member of the Advisory Board of the Museum of Yugoslavia.

**Since 2012** is the member of ICOM.

**Since 2005** is the member of the editorial board of the *Godišnjak za društvenu istoriju / Annual of Social History*.

### RESEARCH INTREST

American history, Americanization, Cold War, Cold War culture, art and politics, public diplomacy, propaganda in the 20<sup>th</sup> century, popular culture and everyday life in socialism, censorship, Second – Third World cultural encounters, history of Yugoslavia, Yugoslav-American relations, disintegration of Yugoslavia, film and history

## FELLOWSHIPS AND GRANTS:

- U.S. Department of State's Fellowship Study of the U.S. Institutes (SUSI): U.S. Culture and Society (New York University, 2018)
- Fellowship of the Imre Kertész Kolleg Jena (2015)
- Grant awarded by the Robert Bosch Stiftung in cooperation with the Literaturhaus Berlin and Herta Müller („Searching for Traces – Coming to terms with Serbia's totalitarian heritage“) for the book project „Censorship in Yugoslavia in the 1960s and 1970s and the varying paths of the intellectual and artistic elite“ (2014)
- DAAD Fellowship in the Project Repräsentationen des sozialistischen Jugoslawien im Umbruch (Berlin: April 2013, July 2014, July 2015, April 2016, September 2017, April 2018, April 2019)
- Fellowship of the Zentrum für Zeithistorische Forschung, Potsdam, project Physical Violence and State Legitimacy in Late Socialism (July-August 2012, July-August 2013)
- South-East European Studies Fellowship at School of Slavonic and East European Studies, University College London (September 2003)
- Fellowship of the Ministry of Science and Technology of Republic of Serbia (2002/2003)

## BIBLIOGRAPHY

### Books

1. Radina Vučetić, *Coca-Cola Socialism: Americanization of Yugoslav Culture*, Budapest–New York: CEU Press, 2018.
2. Radina Vučetić, *Monopol na istinu. Partija, kultura i cenzura u Srbiji šezdesetih i sedamdesetih godina XX veka* (A Monopoly on Truth: The Party, Culture and Censorship in Serbia in the 1960s and 1970s), Beograd: Clio, 2016.
3. Radina Vučetić, *Koka-kola socijalizam. Amerikanizacija jugoslovenske popularne kulture šezdesetih godina XX veka* (Coca-Cola Socialism. Americanization of Yugoslav Popular Culture in the 1960s), Beograd: Službeni glasnik (five editions: 2012, 2013, 2015, 2017, 2019)

4. Aljoša Mimica, Radina Vučetić, *Vreme kada je narod govorio: Odjeci i reagovanja u Politici, 1988-1991* (A Time When the People Spoke: „Echoes and Reactions“ in *Politika 1988-1991*), Beograd: Institut za sociološka istraživanja, 2008.
5. Radina Vučetić-Mladenović, *Evropa na Kalemegdanu. “Cvijeta Zuzorić” i kulturni život Beograda 1918-1941* (Europe on Kalemegdan. “Cvijeta Zuzorić” and Cultural Life in Belgrade 1918-1941), Beograd: Institut za noviju istoriju Srbije, 2003; Beograd: Službeni glasnik 2018.

#### **Edited books and volumes:**

1. Ruža Fotiadis, Vladimir Ivanović, Radina Vučetić (eds.), *Brotherhood and Unity at the Kitchen Table. Food in Socialist Yugoslavia*, Zagreb: Srednja Europa, 2019.
2. Vesna Aleksić, Radina Vučetić (eds.), *Sjednjene Američke Države u društvenim i humanističkim naukama u Srbiji* (USA in Serbian Social Sciences and Humanities), Beograd: Institut ekonomskih nauka; Filozofski fakultet, 2019.
3. Radina Vučetić, Paul Betts (eds.), *Tito in Africa: Picturing Solidarity*, Belgrade: Museum of Yugoslavia, 2017.

#### **Articles, book chapters:**

1. „McDonaldization of Yugoslavia/Serbia 1988-2008: Two Images of a Society (from Americanization to anti-Americanism)“, in: Ruža Fotiadis, Vladimir Ivanović, Radina Vučetić (eds.), *Brotherhood and Unity at the Kitchen Table. Food in Socialist Yugoslavia*, Zagreb: Srednja Europa, 2020, 199-218.
2. „Američke stipendije u Jugoslaviji 1950-ih i 1960-ih godina“ („US Scholarships in Yugoslavia in the 1950s and 1960s“), *Tokovi istorije*, 2/2019, 135-165.
3. „O jednom jubileju ili kako se (ne) sećamo Jugoslavije“ („On one Jubilee or how we (don't) remember Yugoslavia“), in: *Reprezentacije socijalističke Jugoslavije: preispitivanja i perspektive*, Hannes Grandits, Vladimir Ivanović, Branimir Janković (eds.), Sarajevo-Zagreb: SMHIS-Srednja Europa, 2019, 183-196.

4. „We Shall Win: Yugoslav Film Cooperation with FRELIMO“, *Revista Crítica de Ciências Sociais*, No. 118, Maio 2019, 131-149.
5. “Odakle učimo o američkoj istoriji” („Where do we learn about American History from?“), in: V. Aleskić, R. Vučetić, *Sjednjene Američke Države u društvenim i humanističkim naukama u Srbiji*, Beograd: Institut ekonomskih nauka; Filozofski fakultet, 2019, 101-113.
6. „Jugoslovenska 1968 – bunkerisanje filmske revolucije“ („Yugoslav 1968 – Bunkering Film Revolution“), *Zbornik Seminara za studije moderne umetnosti Filozofskog fakulteta Univerziteta u Beogradu*, br. 14 (2018), 87-105.
7. “Uspostavljanje jugoslovenske filmske saradnje sa Afrikom” („Establishing Yugoslav Film co-operation with Africa“), *Godišnjak za društvenu istoriju*, 2 (2017), 57-81.
8. „Tito’s Africa: Representation of Power during Tito’s African Journeys“, in: R. Vučetić, P. Betts (eds.), *Tito in Africa: Picturing Solidarity*, Belgrade: Museum of Yugoslavia, 2017, 12-45.
9. „Rečnik s problematičnim rečima: slučaj zabrane Moskovljevićevog Rečnika“ (“Dictionary with Troublesome Words: the Case of Censored Moskovljević’s Dictionary”, *Godišnjak za društvenu istoriju*, 1 (2016), 65-82.
10. „Novosadska neoavangarda i ’Otvoreno pismo jugoslovenskoj javnosti’“, *Godišnjak za društvenu istoriju* 1 (2015), 107-110.
11. „Coca-Cola im sozialistischen Supermarkt: Die jugoslawische konsumgesellschaft nach amerikanischem Vorbild“, in: N. Boškowska, A. Strobel, D. Ursprung (Hrsg.), *„Entwickelter Sozialismus“ in Osteuropa. Arbeit, Konsum und Öffentlichkeit*, (Zeitgeschichtliche Forschungen), Berlin: Duncker & Humblot, 2016, 211-236.
12. „Bitka Miroslava Jovanovića za ’novu istoriju’“ (“Miroslav Jovanović’s Battle for ‘New History’”), *Godišnjak za društvenu istoriju* 2-3 (2014), 67-74.
13. „Donald Duck with a Pioneer’s Scarf”, in: *Fiery Greetings. Representative Portrait of the Childhood in the Socialist Yugoslavia*, Belgrade: Kiosk 2015, 81-91.

14. Mark James, Apor Peter, Vucetic Radina, Oseka Piotr, „'We Are with You, Vietnam': Transnational Solidarities in Socialist Hungary, Poland and Yugoslavia“, *Journal of Contemporary History*, July 2015, vol. 50, no. 3, 439-464.
15. „Violence against the Antiwar Demonstrations of 1965–1968 in Yugoslavia: Political Balancing between East and West, *European History Quarterly*, Volume 45, Number 2, April 2015, 255-274.
16. „Andrej Mitrović: umetnost istorije“ (“Andrej Mitrović: The Art of History”), *Godišnjak za društvenu istoriju* 2(2013), 43-51.
17. „Američka 'javna diplomatija' u socijalističkoj Jugoslaviji 50-ih i 60-ih godina XX veka“ (“American Public Diplomacy in Yugoslavia in the 1950s and 1960s”), *Tokovi istorije*, 1(2014), 75-103.
18. „Yugoslavia, Vietnam War and Anti-war Activism“, *Tokovi istorije*, 2(2013), 165-180.
19. „Die jugoslawische Außenpolitik und die jugoslawisch-amerikanischen Beziehungen in den 1960er Jahren“, u: Hannes Grandits, Holm Sundhaussen (Hg.), *Jugoslawien in den 1960er Jahren: auf dem Weg zu einem (a)normalen Staat?*, Wiesbaden: Harrassowitz Verlag 2013, 17-38.
20. „Kauboji u NOB-u: Partizanski vestern i strip u socijalističkoj Jugoslaviji“ („Cowboys in NLS: Partisan Westerns and Comics in Socialist Yugoslavia“), u: Lada Duraković, Andrea Matošević (ur.), *Socijalizam na klupi. Jugoslavensko društvo očima nove postjugoslavenske humanistike*, Pula-Zagreb 2013, str. 217-250.
21. „Potrošačko društvo po američkom modelu (jedan pogled na jugoslavensku svakodnevicu šezdesetih)“ (“Consumer Society American Way (One Look at the Yugoslav Everyday Life in the 1960s”) ), *Časopis za suvremenu povijest*, 2/2012, 277-298.
22. „Trubom kroz gvozdenu zavesu – prodor džeza u socijalističku Jugoslaviju“ (“Trumpeting through the Iron Curtain – the Breakthrough of Jazz in Socialist Yugoslavia”), *Muzikologija/Musicology*, 13/2012, 53-77.

23. "Sinner without Sin or The Sin of the Emancipated Woman", *Serbian Studies, Journal of the North American Society for Serbian Studies*, Vol. 25, No. 1 (2011), 95-106.
24. „Diznizacija detinjstva i mladosti u socijalističkoj Jugoslaviji“ (“Disneyzation of the Childhood and Youth in Socialist Yugoslavia”, *Istorija 20. veka*, 3/2011, 185-204.
25. „Između avangarde i cenzure. Tito i umetnost šezdesetih“ (“Between Avant-garde and Censorship. Tito and Art in the 1960s”), in: *Tito – viđenja i tumačenja* (ur. O. Manojlović-Pintar), Beograd: Institut za noviju istoriju Srbije, 2011, 684-706.
26. „Soviet Cosmonauts and American Astronauts in Yugoslavia: Who Did the Yugoslavs Love More?“, in: *Soviet Space Culture: Cosmic Enthusiasm in Socialist Societies* (eds. E. Maurer, J. Richers, M. Ruthers, C. Scheide), Palgrave Macmillan 2011, pp. 188-205.
27. „Kauboji u partizanskoj uniformi (Američki vesterni i partizanski vesterni u Jugoslaviji šezdesetih godina 20. veka)“, *Tokovi istorije*, 2/2010, 130-151.
28. „Amerikanizacija jugoslovenske filmske svakodnevice šezdesetih godina 20. veka“, *Godišnjak za društvenu istoriju*, XVII, 1/2010, 39-65.
29. „Neprosvećena prošlost“, u: *Novosti iz prošlosti: znanje, neznanje, upotreba i zloupotreba istorije* (ur. V. Dimitrijević), Beograd: Beogradski centar za ljudska prava, 2010, 33-59.
30. „Jukebox – The First Rock’n’roll Magazine in Socialist Yugoslavia“, u: *Remembering Utopia: The Culture of Everyday Life in Socialist Yugoslavia* (eds. B. Luthar and M. Pušnik), Washington DC: New Academia Publishing, 2010, 145-164.
31. „Jugoslavenstvo u umjetnosti i kulturi - od zavodljivog mita do okrutne realnosti (Jugoslavenske izložbe 1904.-1940.)“, *Časopis za suvremenu povijest*, br. 3/2009, 699-712.
32. „Džez je sloboda: džez kao američko propagandno oružje u Jugoslaviji“, *Godišnjak za društvenu istoriju*, 3/2009, 81-101.



33. „American Cultural Influences in Yugoslavia in the 1960s”, u: *125 Years of Diplomatic Relations between the USA and Serbia* (ed. by Ljubinka Trgovčević), Belgrade: Fakultet političkih nauka, 2008, 276-290.
34. „Komadić Meseca za druga Tita (Poseta posade Apolo 11 Jugoslaviji)”, u: *1968 – četrdeset godina posle* (ur. Radmila Radić), Beograd: Institut za noviju istoriju Srbije, 2008, 313-338.
35. R. Vučetić and Olga Manojlović Pintar, “Social History in Serbia”: ‘The Association for Social History’, Belgrade”, *East Central Europe/L’Europe du Centre-Est*, Vol. 34-35, 2007-2008/1-2, 369-381.
36. „Rokenrol na Zapadu Istoka – slučaj Džuboks“, *Godišnjak za društvenu istoriju*, 1-3/2006, 71-88.
37. „Foreign influences in the cultural life of Belgrade during 1920s“, *SAMPARK Journal of Global Understanding* (ed. Sunandan Roy Chowdhury), No. 9, Autumn 2007, Calcutta 2007, 80-85.
38. „Žena u gradu. Između rezervata privatnog i osvajanja mesta u javnom životu (1918-1941)“, u: *Privatni život kod Srba u dvadesetom veku* (pr. Milan Ristović), Beograd: Clio, 2007, 131-164.
39. „Amerika u jugoslovenskim putopisima. Pogled kroz gvozdenu zavesu“, *Godišnjak za društvenu istoriju*, 1-3/2005, 65-83.
40. „Muzej kneza Pavla – izlazak Beograda na evropsku kulturnu scenu“, *Tokovi istorije*, 1-2/2004, 23-43.
41. „Textbooks and the teaching of twentieth century history in Serbia since 1989“, in M. Roberts (Ed.), *After the Wall: History Teaching in Europe since 1989*, Hamburg: Körber-Srftung, 2004, 152-160.
42. „Ujež ili Nušić o ženskoj emancipaciji“, *Godišnjak za društvenu istoriju*, 1-3/2002, 147-163.
43. „Književni život međuratnog Beograda“, *Književna istorija*, XXXIV, 2002, 118, 319-342.
44. „Why Do Historians in Serbia not Study the Disintegration of Yugoslavia?“ u J. Dragovic-Soso, N. Martin and W. Bracewell (eds), *History of the Present*. SSEES

- Occasional Papers no. 55. London: Centre for South-East European Studies, SSEES/UCL, 2002, 81-84.
45. „Slika beogradskog građanstva na prelazu iz 19. u 20. vek - Novi prilozi - iz sećanja Milice Babović Bakić“, *Tokovi istorije*, 1-2/2002, 89-117.
  46. „The Emancipation of Women in Interwar Belgrade and the 'Cvijeta Zuzorić' Society“, u *Gender Realtions in South Eastern Europe: Historical Perspectives on Womanhood and Manhood in 19th and 20th Century*, Belgrade-Graz 2002, 143-165.
  47. „ABC Textbooks and Ideological Indoctrination of Children“, u *Childhood in South East Europe: Historical Perspectives on Growing Up in the 19th and 20th Century*, Belgrade-Graz 2001, 249-263.
  48. „Gospođe iz Udruženja prijatelja umetnosti 'Cvijeta Zuzorić““, *Pro Femina*, 17-20, Proleće-leto 1999, 247-258.
  49. „Pobeđeni 'Pobednik' - polemika oko podizanja Meštrovićevog spomenika“, *Godišnjak za društvenu istoriju*, 2/1999, 133-149.
  50. „Balovi Udruženja prijatelja umetnosti 'Cvijeta Zuzorić““, *Godišnjak za društvenu istoriju*, 2-3/1997, 217-224.

#### **Book reviews:**

1. „Vampire Nation: Violence as Cultural Imaginary. By Tomislav Z. Longinovic, Pp. x + 212. Durham, NC: Duke University Press. 2011.“, u: *Slavonica* 1/2013, str. 89-90.

#### **Exhibitions:**

1. Co-author of the exhibition **Come Together / Zajedno: 180 Years of UK-Serbia Diplomatic Relations** (Museum of Yugoslav Film, October-November 2017, organized by the UK Embassy)
2. Co-author of the exhibition **Tito in Africa: Picturing Solidarity** (Museum of Yugoslavia, June-December 2017)
3. Co-author of the exhibition **Tito in Africa: Picturing Solidarity** (Pitt Rivers Museum, Oxford, 13 November 2017 – 8 April 2018)

4. Co-author of the exhibition **Nonalignment and Tito in Africa** (The Wende Museum, Los Angeles, June 23 – October 20, 2019)